## Case Study

# **BREAKING THE VICIOUS CYCLE—RENEW** YOUTH MAKES A MILLIONAIRE FEEL LIKE A **MILLION BUCKS** RE**NEW YOUTH**™

PATIENT:

Jason Evans\*

AGE:

42

BEGAN TREATMENT WITH RENEW YOUTH: 2017

### SYMPTOMS:

Weight gain, anxiety, decreased confidence, fatigue, and slow recovery from exercise

### TREATMENT REGIMEN:

- Testosterone every other day by injection
- Estrogen blocker
- HCG
- DHFA

## CHANGES:

Weight loss, improved mood, increased confidence, increased energy, and improved workouts

## RENEW YOUTH

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Jason Evans is the kind of guy who always has monumental business plans. People around him usually tell him he's crazy for pursuing these plans, but he is somehow always able to pull them off. At least he used to be that kind of guy. By age 37, he was a self-made multimillionaire, but he felt horrible.

"The work ethic I had my whole life just left," he says. His self-confidence had plummeted, his workouts weren't producing results, and he was packing on the pounds. In 2017 he had his testosterone level tested and learned that it was below normal. Maybe this was the reason for his problems.

## **Not Every Body Is the Same**

Jason decided to go to a local testosterone clinic. He received one injection per week for a few weeks, but his testosterone level never made it past the low end of the reference range. Then, after a recent surgery, one of Jason's doctors told him that his body hypermetabolized medications. Could this be the reason that once-a-week testosterone injections weren't working for him?

Jason tried working with the local T clinic to personalize his treatment. He didn't want more testosterone, he just thought he would benefit from smaller, but more frequent, doses. The T clinic was resistant to the idea.

## When the Business Model Doesn't Work for You

Jason is a businessman, and he knows that there is a business angle to everything. The T clinic's business model was based on patients coming in once a week for treatment. If they need to come in every day, or even every other day, their business model falls apart. "Maybe you're that lucky dude that gets one injection per week and it all works out," Jason says, "but everybody is different." He needed somebody that was willing and able to work with him.

That's why Jason turned to Renew Youth. The consultant he spoke with said that Jason was not the first hypermetabolizer she had worked with, and that nearly all Renew Youth clients inject their testosterone more than once a week. "If they had said, 'No, we don't care about your peaks and valleys. Everybody is the same,' I

would have moved on," says Jason. "But they worked with me. They listened to me."

Before turning to Renew Youth, Jason felt like he was in a vicious cycle. "For me," he explains, "there's working out, there's mental focus, and there's nutrition. If I was going to fix the cycle, the easiest part for me to grab onto is working out. It's my safe space. But I couldn't latch on to that part of the wheel because, with my testosterone out of whack, my body couldn't handle the workouts. I'd feel defeated, and the cycle would continue."

## **Back in Business**

Renew Youth changed that. "The right dose and frequency of testosterone allowed me to attack the workout front. That got my mental focus and spirituality in a better place which has allowed me to revisit the diet piece," explains Jason. "Within six weeks of working with Renew Youth I felt like I had the wisdom of a 40-year-old but in a hormonal environment that makes me feel like I'm 25. Oh my gosh—I feel like I can do anything!"

"The only way to find out what works for your body is to home administer and learn over time what is your right dosage and frequency," Jason says. "You can't do that alone," he continues. "You need a coach. This is very important stuff, and you don't want to be overdosing or underdosing."

Jason also appreciates that Renew Youth doesn't just prescribe testosterone. He is currently taking a combination of testosterone, an estrogen blocker, human chorionic gonadotropin (HCG), and DHEA. "That blend has been very important," he says. "The combination is what makes me wake up feeling like I'm 25."

In the last two years, Jason has started another company, taken on one hundred employees, and acquired more than \$200 million in assets. "I'm back, baby!" he says proudly. He'll surely have more insane business plans by the end of the year. And don't try and tell him he can't do it. He can.

\*Please note that names have been changed to protect patient privacy.